

Important Note: This activity was developed for the original Green Lunchroom Challenge program, a voluntary pledge program for K-12 schools to improve the sustainability of their food service operations. The project was coordinated by the [Illinois Sustainable Technology Center Technical Assistance Program](#) with funding from US EPA Region 5.



The following page(s) represent the content of this activity as it appeared on the original project web site, complete with available points and instructions for submitting documentation. **The project is no longer funded and as of June 2018 schools may no longer submit activity documentation to earn points and recognition as described.** The activity is presented for your information to guide your organization's sustainability efforts.

If your school or district implements the suggested activity and wishes to share its experiences, please email [Joy Scrogum](#). Your story may be incorporated into a blog post on this web site, the main ISTC site, or shared on social media to foster networking and inspiration among peer institutions.



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Submit a report on your use of social media to share your progress/successes

Activity Category: Raise Awareness and Share Successes

Activity: Submit a report on your use of social media to share your progress/successes

Rationale: Keeping students, staff, and parents informed of the food waste prevention and reduction efforts at your school helps bolster a collective sense of accomplishment which can help motivate the community to continue to strive toward waste reduction goals. Additionally, sharing your success stories can inspire other schools and organizations to work on waste reduction and prevention.



Activity Description: Share updates on progress toward your school or district's food waste prevention and reduction goals via social media. Your updates may be in the form of Tweets, Facebook page posts, Instagram photos, or a YouTube video. You may provide links to more extensive updates in online newsletters, blogs, or other portions of your web site.

Earn Challenge Points (50 points): Briefly describe how you provided updates on progress via social media, and include links (for YouTube video or Instagram posts), or the URL to the Facebook page or Twitter account that included the updates, along with the dates these updates were posted, published, or distributed. **One YouTube video OR three posts to Twitter, Facebook and/or Instagram suffices for total points for this activity; you must submit your summary of the updates in order for Challenge staff to verify and award your points.**

Submit your 1-2 page summary in Word or PDF format to Joy Scrogum at jscrogum@illinois.edu.

Resources:

-  [Green Lunchroom Challenge Facebook page](#)
-  [Green Lunchroom Challenge on Twitter](#)
-  [#LickItClean: Using social media to reduce food waste](#)

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